

## **THE DIPLOMAT BOUTIQUE HOTEL NAMED WINNER IN 2015 TRIPADVISOR TRAVELERS' CHOICE AWARDS FOR HOTELS**

**MERIDA, YUCATAN – December 15, 2015** – The Diplomat Boutique Hotel today announced it has been recognized as a winner in the TripAdvisor Travelers' Choice Award category of the 2015 TripAdvisor Travelers' Choice® awards for Hotels, ranking the top 5 in the Yucatan. For the 13<sup>th</sup> year, TripAdvisor has highlighted the world's top properties based on the millions of reviews and opinions collected in a single year from travelers around the globe. Winners were identified in the categories of Top Hotels, Bargain, B&Bs and Inns, Family, Luxury, Romance, Service and Small Hotels. The hallmarks of Travelers' Choice winners are remarkable service, quality and value.

“We are thrilled to be part of this amazing group of hotels for the second consecutive year here in Mexico” – Neil Haapamaki, Diplomat owner

“TripAdvisor's community of millions of travelers has helped us highlight some of the very best hotels from around the world,” said Barbara Messing, chief marketing officer for TripAdvisor. “The Travelers' Choice list of thousands of award-winning properties is perfect to inspire travelers as they think about their 2015 travel plans. From opulent luxury hotels to budget-friendly B&Bs, those looking for an accommodation can research, compare prices and book a Travelers' Choice property on TripAdvisor, or any other hotel that meets their travel needs.”

To see TripAdvisor traveler reviews and opinions of The Diplomat Boutique Hotel go to <http://tiny.cc/diplomatmerida>

For all the 2015 Travelers' Choice winners, go to [www.tripadvisor.com/TravelersChoice](http://www.tripadvisor.com/TravelersChoice).

Travelers can also follow the conversation on Twitter at #travelerschoice.

### **About TripAdvisor**

TripAdvisor® is the world's largest travel site\*, enabling travelers to plan and book the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 315 million unique monthly visitors\*\*, and more than 200 million reviews and opinions covering more than 4.4 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide, including China under [daodao.com](http://daodao.com). TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 24 other travel media brands

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, August 2014

\*\*Source: Google Analytics, average monthly unique users, Q3 2014;

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